Outline for a joint SPB-ITS event on Cybersecurity in Brussels
Information for workshop participants

Title: *Industrial strengths and weaknesses in the EU ICT Cybersecurity field a wake-up call for industry and policy makers*

Context and overall goal of the event: This event is positioned at the intersection of two separate streams, international policy and trade and industrial cybersecurity issues, like standardization, mitigation measures, etc.

Target audience: telecom providers, network equipment vendors, representatives from verticals like automotive, health, etc., regulators and agencies, academics active in this field and policy experts.

Time: **Wednesday, 25 March 2020, 09:00 to 13:00**
Venue: Cercle Gaulois, Brussels city center http://www.cercle-gaulois.be/

Set up: Event, jointly organized by SPB and ITS https://www.itsworld.org/ Opening remarks provided by Jason Whalley (Vice-Chairman of ITS and Professor of Digital Economy, Northumbria University) and Brian Hartnett (Squire Patton Boggs, Brussels office).

Design: Half-day event from 09:00 to 13:00 with two panel sessions. Each of the panel sessions shall be introduced by a keynote, followed by panel discussion. Close of the event with a buffet lunch. During lunch, there is time for bilateral discussions.

A few **illustrative issues to be discussed** at this event: Driven by new rules in US, AUS, NZ, UK and Europe, regarding security aspects for telecom equipment, the business of a telecom company and application fields are impacted seriously, such as, requiring new contract language, updating supplier vetting process and adopting new internal (purchasing, sourcing) policies.

Panel session 1 will focus on international policy and trade aspects, for example in the telecom, health and automotive sector, role of new communications technologies and related security aspects, etc. How should new technologies be regulated? How best to foster innovation in the EU? Should technology procurement take geo-strategic concerns into account more? How viable are competitive markets as a basis for providing critical infrastructure? **Moderated by Matthew Kirk.**

Confirmed panelists:
- **Pearse O'Donohue**, Director of Future Networks, European Commission (DG/CONNECT)
- **Dr. Paul Timmers**, Visiting Research Fellow, Centre for Technology and Global Affairs, University of Oxford https://www.politics.ox.ac.uk/visitors/paul-timmers.html

- **Jose Maria Vinals**, International Trade Sanctions Expert (SPB Madrid): https://www.squirepattonboggs.com/en/professionals/v/vinals-jose-maria
- **Stephen Hermanson**, Head of Cyber Security Policy, Vodafone Group

Panel session 2 deals with industrial cybersecurity issues, standardization, etc. **moderated by Dr. Georg Serentschy.**

Issues to be discussed in this panel are for example:

- How can industry manage a global supply chain against the background of growing uncertainties and trade restrictions?
- What kind of technical mitigation measures are available and effective?
- The UK National Cyber Security Centre (NCSC) redefined the distinction between core and edge to address the fact that the physical definition of different network elements becomes more blurred in a 5G scenario and moved from a physical to a functional definition. According to the recent UK Government decision, "High-Risk-Vendors" must be excluded from sensitive functionalities. How will this decision influence strategic sourcing decisions?
- Politics increasingly calls for a sourcing concept based on "trusted vendors" - how can we measure trust?
- Is a multi-vendor strategy really effective and does a percentage-wise limitation of "untrusted" vendors in a multi-vendor environment makes sense?

Confirmed panelists:
- **Dr. Björn Rupp**, CEO of GSMK, a leading cybersecurity company based in Berlin https://www.gsmk.de/
- **Dirk Backofen,** Senior Vice President & Head of Telekom Security, T-Systems International GmbH, https://www.linkedin.com/in/dirk-backofen-a4885b/?originalSubdomain=de
- **Prof. Jean-Pierre Seifert**, https://www.einsteinfoundation.de/en/people-projects/einstein-professors/jean-pierre-seifert/
- **Torsten Küpper**, Senior Director, Government Affairs Europe, Qualcomm Europe, Inc. https://www.linkedin.com/in/torsten-k%C3%BCpper-0439a312/?originalSubdomain=be

26-Feb-2020
Georg Serentschy

About the organizers:

ITS – **International Telecommunications Society** https://www.itsworld.org/ works as both an online and offline community where academic, business, and government researchers, industry practitioners, policy makers, and international bodies can consolidate, trade, and discuss specific research and information as they develop. The main way we achieve that goal is by providing live forums, the biggest of which are our biennial international conferences, where we respond to specific needs as they develop. Beyond that, we also have a membership journal, newsletter, and this website.

Squire Patton Boggs https://www.squirepattonboggs.com/en/ is a full-service global law firm. We provide insight at the point where law, business and government meet, giving you a voice, supporting your ambitions and achieving successful outcomes. Our multidisciplinary team of over 1,500 lawyers in 44 offices across 19 countries provides unrivaled access to expertise and invaluable connections on the ground. It is a seamless service that operates on any scale – locally or globally. It encompasses virtually every matter, jurisdiction and market. Squire Patton Boggs (SPB) advises clients in different parts of the globe on cybersecurity policies against the backdrop of the constantly changing trade restrictions and the US-Chinese trade sanctions.