

ITS webinar – Patent Policy for the 5G Era: The Role of Licensing Standard Essential Patents

Registration: [Eventbrite](#)

Sponsors: Academic Host – Southern Illinois University Edwardsville Business School
Corporate Host – TELUS Communications

Length: 60 minutes

Date: March 1 @ 10:00 EST

Structure: 40-minute presentation followed by Q&A

Summary: As countries around the world compete to deploy 5G networks, governments are playing an increasing role as enablers of innovation and investment. Patents, both as a way to reward the development of new 5G technologies and to speed 5G network deployment, are of increasing interest to regulators and governments. Recently, the licensing of standard essential patents (SEPs) has emerged as a key issue given the need for interoperability of 5G devices across networks and countries. Recent court decision in the United States suggest that the current system - a cooperative process of industry standard setting, whereby SEP holders negotiate license agreements on terms that are fair, reasonable, and non-discriminatory (FRAND) - requires a stronger role for antitrust, administrative, and judicial regulation.

Professor Daniel Spulber, the Elinor Hobbs Distinguished Professor of International Business and Professor Strategy at the Northwestern University, will argue that more regulation is unnecessary as it would reduce standardization, impede innovation, and constrain market negotiation of patent license agreements. The webinar, which has important implications for the design of 5G policy and regulation, as well as more broadly for national innovation and competition policy, will address key questions such as: Why is standardization important? How does the current SEP licensing system foster innovation? What is the role of antitrust and judicial regulation? What are the implications of patent policies for invention and innovation?

Please join us for a free webinar on the role of patent policy in the 5G era. Free registration here - <https://www.eventbrite.ca/e/patent-policy-for-the-5g-era-licensing-standard-essential-patents-registration-232230767477>.

Speaker: [Professor Daniel Spulber](#) is the Elinor Hobbs Distinguished Professor of International Business and Professor of Strategy at the Kellogg School of Management, Northwestern University, where he has taught since 1990. He is also Professor of Law (Courtesy) at the Northwestern University Pritzker School of Law.

Professor Spulber's expertise is in Antitrust, Platforms and Two-Sided Markets, Intellectual Property, Technology and Innovation, and Industrial Organization. Professor Spulber has provided expert testimony before, for example, the FTC, ITC, and FCC, and his

research has been cited by the Supreme Court of the United States. He is the author of fourteen books including *The Case for Patents* (2021), has published numerous articles in leading economics journals and law reviews, and was ranked 118th among economists by IDEAS in December 2020.