

## ITS webinar – Patent Policy and the Global Race for 5G leadership

**Registration:** <https://www.eventbrite.ca/e/patent-policy-for-the-5g-era-licensing-standard-essential-patents-registration-232230767477>

**Sponsors:** Academic Host – Southern Illinois University Edwardsville Business School  
Corporate Host – TELUS Communications

**Length:** 60 minutes

**Date:** March 1 @ 10:00 EST

**Structure:** 40-minute presentation followed by Q&A

**Summary:** 5G promises to revolutionize global markets, enabling technologies such as autonomous vehicles, robotic surgery, and virtual reality. As countries around the world race to deploy 5G networks, patents are increasingly seen by policymakers as a central tool to drive technological innovation and comparative advantage. Recently, the licensing of standard essential patents (SEPs) has emerged as a key policy issue because of the need for interoperability of 5G devices across countries. Recent court decisions in the United States suggest that the current system - a cooperative process of industry standard setting, whereby SEP holders negotiate license agreements on terms that are fair, reasonable, and non-discriminatory (FRAND) - requires a stronger role for antitrust, administrative, and judicial regulation.

Professor Daniel Spulber, the Elinor Hobbs Distinguished Professor of International Business and Professor Strategy at the Northwestern University, will argue that countries can best support 5G innovation and gain global competitive advantage by limiting the amount of new SEP regulation. The current system already supports standardization, innovation, and market negotiation of patent license agreements. The webinar has important implications for both 5G policy and regulation, as well as more broadly for innovation and competition policy. Professor Spulber will address key questions such as: Why is standardization important? How does the current SEP licensing system foster innovation? What is the role of antitrust and judicial regulation? What are the implications of patent policies for invention and innovation?

Please join us for a free webinar on the role of patent policy in the 5G era. **Free registration [here](#).**

**Speaker:** [Professor Daniel Spulber](#) is the Elinor Hobbs Distinguished Professor of International Business and Professor of Strategy at the Kellogg School of Management, Northwestern University, where he has taught since 1990. He is also Professor of Law (Courtesy) at the Northwestern University Pritzker School of Law.

Professor Spulber's expertise is in Antitrust, Platforms and Two-Sided Markets, Intellectual Property, Technology and Innovation, and Industrial Organization. Professor

Spulber has provided expert testimony before, for example, the FTC, ITC, and FCC, and his research has been cited by the Supreme Court of the United States. He is the author of fourteen books including *The Case for Patents* (2021), has published numerous articles in leading economics journals and law reviews, and was ranked 118<sup>th</sup> among economists by IDEAS in December 2020.