International Telecommunications Society Webinar

Broadband and Climate Action: Why digital policy is climate policy

In Conversation:
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Hosts
EcoAustria
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Length: 45 mins
Date: January 28, 2025 @ 9:30 EST
Structure: 15-minute presentation, 30-minute Q&A

As the climate changes, broadband technology has emerged as a powerful, untapped resource for driving down carbon emissions across industries and communities. Yet, despite its vast potential to transform our approach to energy use and efficiency, the climate benefits of broadband are often overlooked. By enabling everything from remote work to smarter industrial processes and sustainable government services, broadband could be a cornerstone of global efforts to reduce carbon footprints. However, a critical gap in awareness threatens to limit broadband's impact.

This unique session brings together leading academics and industry representatives to explore how telecom can drive climate action. Drawing from a Special Issue of Telecommunications Policy on the topic, these experts will discuss the intersection of broadband technology and sustainability, translating academic insights into actionable strategies and urging stakeholders to recognize that digital policy is climate policy.