Digital Connectivity and Urban Mobility: The Future of MaaS and Autonomous Vehicles

Speakers
Professor Betsy Donald, Associate Vice Principal Research, Queen's University
John Lorinc, Award-Winning Journalist and Author

Hosts
Queen's University
TELUS Communications

Length: 60 mins
Date: March 25, 2025, @ 9:30 EST
Structure: 10-minute overview, 15-minute keynote presentation, 30-minute Q&A

As cities face mounting pressure from population growth, traffic congestion, and climate change, **how can digital technologies fundamentally reshape urban mobility systems** to address these challenges? The future of transportation isn't just about moving people more efficiently—it's about rethinking the very infrastructure that defines how cities operate. How will mobility as a service (MaaS) and connected autonomous vehicles transform the way we think about access, equity, and sustainability in urban environments?

Dr. Betsy Donald will provide an overview of key themes from *Urban Mobility: How the iPhone, COVID, and Climate Changed Everything*, focusing on digital connectivity in transportation. **John Lorinc** will then present practical insights into MaaS and autonomous vehicles, drawing from case studies and real-world examples, as well as his 2022 Writer's Trust winning book, *Dream States: Smart Cities, Technology, and the Pursuit of Urban Utopias*.

This webinar is designed for academics, policymakers, and the general public who are interested in understanding how digital connectivity is shaping the future of urban mobility. It offers valuable insights for anyone involved in urban planning, public policy, technology, and transportation.

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